

# ERS PRIVACY POLICY

**Entry into force:** September 1, 2023

At Ecosystem Restoration Standard, protecting your personal data is our priority. This privacy policy is part of the Terms of Use of our Registry. The capitalized terms shall have the meaning given by the Terms of Use.

When using our mobile and web applications, we may collect personal data about you. The purpose of this policy is to inform you about how we process your personal data in compliance with Regulation (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter the "GDPR").

## 1. Introduction

The data controller is Ecosystem Restoration Standard SAS, a French limited company with a place of business at 25 rue Frémicourt, 75015 Paris, France ("Us" or "We"). This privacy policy will explain how our organization uses the personal data we collect from you when you use our ERS project certification application.

## 2. What Data Do We Collect?

We collect the following data:

- Name
- Phone number
- Email address
- Company name
- User location
- Media with photos
- Numbers and text about project indicators

### 3. How Do We Collect Your Data?

You directly provide us with most of the data we collect. We collect data and process data when you:

- Sign Up to the app
- Respond to surveys
- Draw project outlines
- Capture or upload images
- Input text and numeric data

### 4. How Will We Use Your Data?

We collect your data for the following purposes:

- User authentication
- Certification process
- Data validation
- Data dashboarding

### 5. Who are the recipients of your personal data?

The following categories of recipients will have access to your personal data:

- (i) The staff of our company;

(ii) Our processor: APX, Inc., as our registry solution provider; Amazon AWS and Google Cloud Platform as our hosting solution;

(iii) If applicable: public and private organizations, exclusively to comply with our legal obligations.

## 6. Are your personal data likely to be transferred outside the European Union?

Your personal data is hosted for the duration of the processing on the servers of APX, located in the United States.

As part of the tools, we use (see article on the recipients of your personal data, especially our processors), your personal data may be transferred outside the European Union. The transfer of your personal data in this context is secured with the use of following safeguards:

- Either personal data are transferred to a country that has been recognized as ensuring an adequate level of protection by a decision of the European Commission, in accordance with article 45 of the GDPR: in this case, this country ensures a level of protection deemed sufficient and adequate to the provisions of the GDPR; or
- The personal data are transferred to a country whose level of data protection has not been recognized as adequate to the GDPR: in this case these transfers are based on appropriate safeguards indicated in article 46 of the GDPR, adapted to each provider, including but not limited the execution of Standard Contractual Clauses approved by the European Commission, the application of Binding Corporate Rules or an approved certification mechanism; or
- The personal data are transferred under any appropriate safeguards described in Chapter V of the GDPR

## 7. How Do We Store Your Data?

Your data is stored encrypted on AWS S3 and Google Cloud SQL Database, as well as Google Drive for files and documents.

## 8. Data Retention

Personal data is retained for the duration of our business relationship.

## 9. What rights can you exercise on your personal data?

You have the following rights with regard to your personal data:

- Right to be informed: this is precisely why we have drafted this privacy policy as defined by articles 13 and 14 of the GDPR.
- Right of access: you have the right to access all your personal data at any time as defined by article 15 of the GDPR.
- Right to rectification: you have the right to rectify your inaccurate, incomplete or obsolete personal data at any time as defined by article 16 of the GDPR.
- Right to restriction of processing: you have the right to restrict the processing of your personal data in certain cases defined in article 18 of the GDPR.
- Right to erasure (“right to be forgotten”): you have the right to request that your personal data be deleted and to prohibit any future collection as defined by article 17 of the GDPR.
- Right to file a complaint to a competent supervisory authority (in France, the CNIL), under article 77 of the GDPR, if you consider that the processing of your personal data constitutes a breach of applicable regulations.
- Right to define instructions related to the retention, deletion and communication of your personal data after your death.
- Right to withdraw your consent at any time: for purposes based on consent, Article 7 of the GDPR provides that you may withdraw your consent at any time. Such withdrawal will not affect the lawfulness of the processing carried out before the withdrawal.
- Right to data portability: under specific conditions defined in article 20 of the GDPR, you have the right to receive the personal data you have provided us in a standard machine-readable format and to require their transfer to the recipient of your choice.
- Right to object: You have the right to object to the processing of your personal data as defined by article 21 of the GDPR. Please note that we may continue to process your personal data despite this opposition for legitimate reasons or for the defense of legal claims.

You can exercise these rights by writing us using the contact details below. For this matter we may ask you to provide us with additional information or documents to prove your identity.

## 10. Changes to Our Privacy Policy

We may modify this privacy policy at any time, in particular to comply with any regulatory, jurisprudential, editorial, or technical changes. You will be kept posted of any significant changes to this privacy policy.

## 11. How to Contact Us

If you have any questions about this privacy policy, please contact us at:

- Email: [dpo@ers.org](mailto:dpo@ers.org)
- Address: 25 rue Frémicourt, 75015 Paris, FRANCE